



MALLORY ON THE MOON

The ABC's of Logistics

A Coloring Adventure for Curious Kids



CONFIDENCE. ON TIME. EVERYWHERE.
NOW WE MOVE THE ONE ABOVE IT TOO.

FOR ENTERTAINMENT PURPOSES ONLY

How the World Works in 2125

Today, in 2027, Mallory moves the world so smoothly that you hardly ever notice. Your shoes, your toys, your favorite snack - chances are something Mallory helped move is somewhere in your day. It travels by truck, by ship, and by plane, and it lands right on time.

But Mallory is always thinking about tomorrow. What happens when people don't just live all over the Earth... but up on the Moon, too?

Imagine the year 2125. People live in shiny domes on the Moon, and they still need things: food, medicine, tools, and birthday presents. And who makes sure it all arrives safely and on time? Mallory!

By then, trucks have grown wings, then rockets, then something even more amazing. Cargo climbs a giant ribbon into space, sails on sunlight, and rolls across the Moon in chunky rovers. Every trip in this book is a real Mallory job from today - grown all the way up into the future.

How is Mallory getting ready? The same way it always has - by never standing still. By learning every new way to move things faster, safer, and smarter. By keeping its promise no matter how far away the customer is. Because whether it's across town, across the ocean, or across space, the promise never changes:

Confidence. On time. Everywhere.

We've always moved the world. Now we're getting ready to move the one above it, too.

COLOR KEY

AIR & EXPRESS

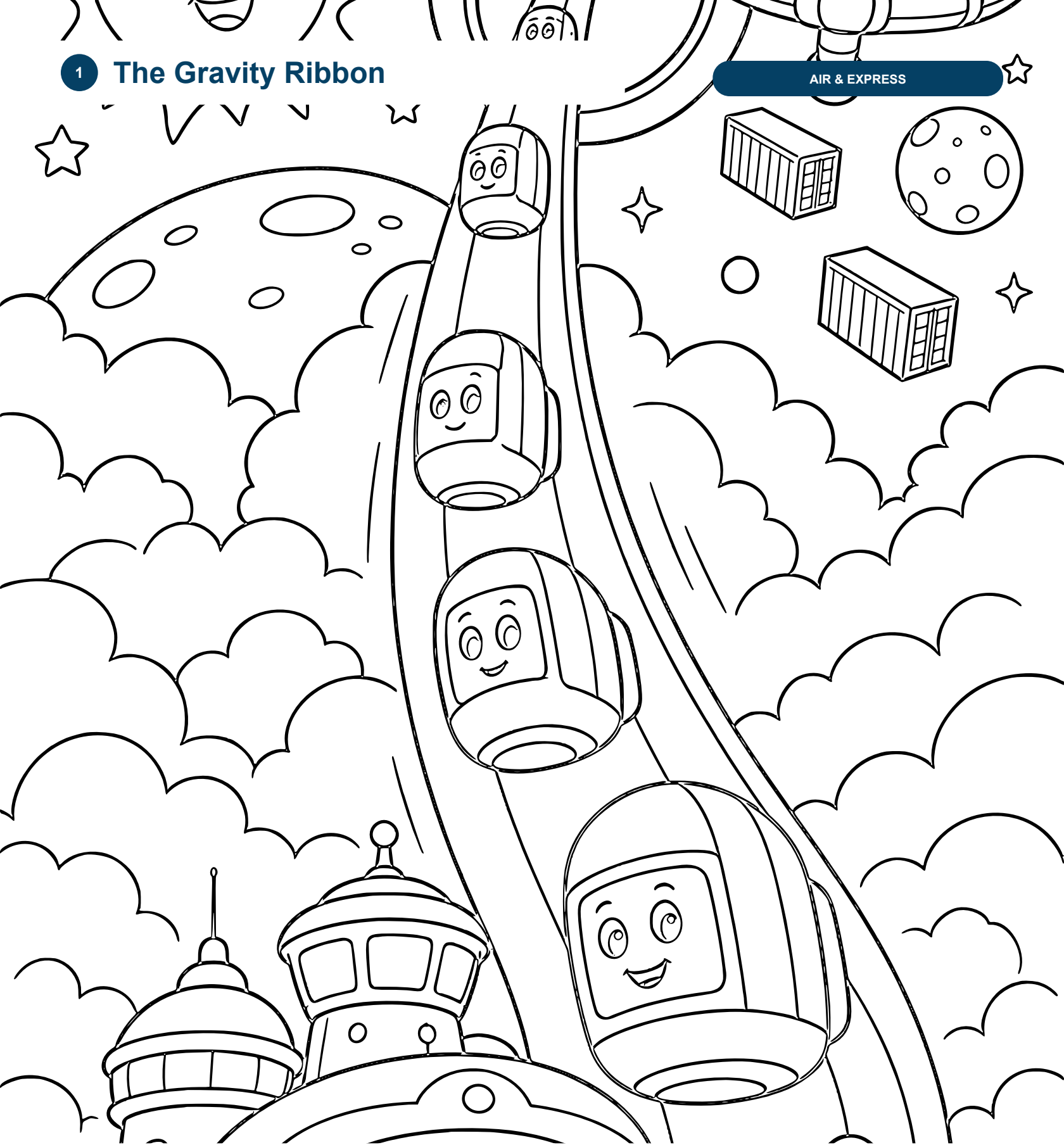
OCEAN & SAIL FREIGHT

WAREHOUSING & CUSTOMS

LUNAR LAST-MILE

1 The Gravity Ribbon

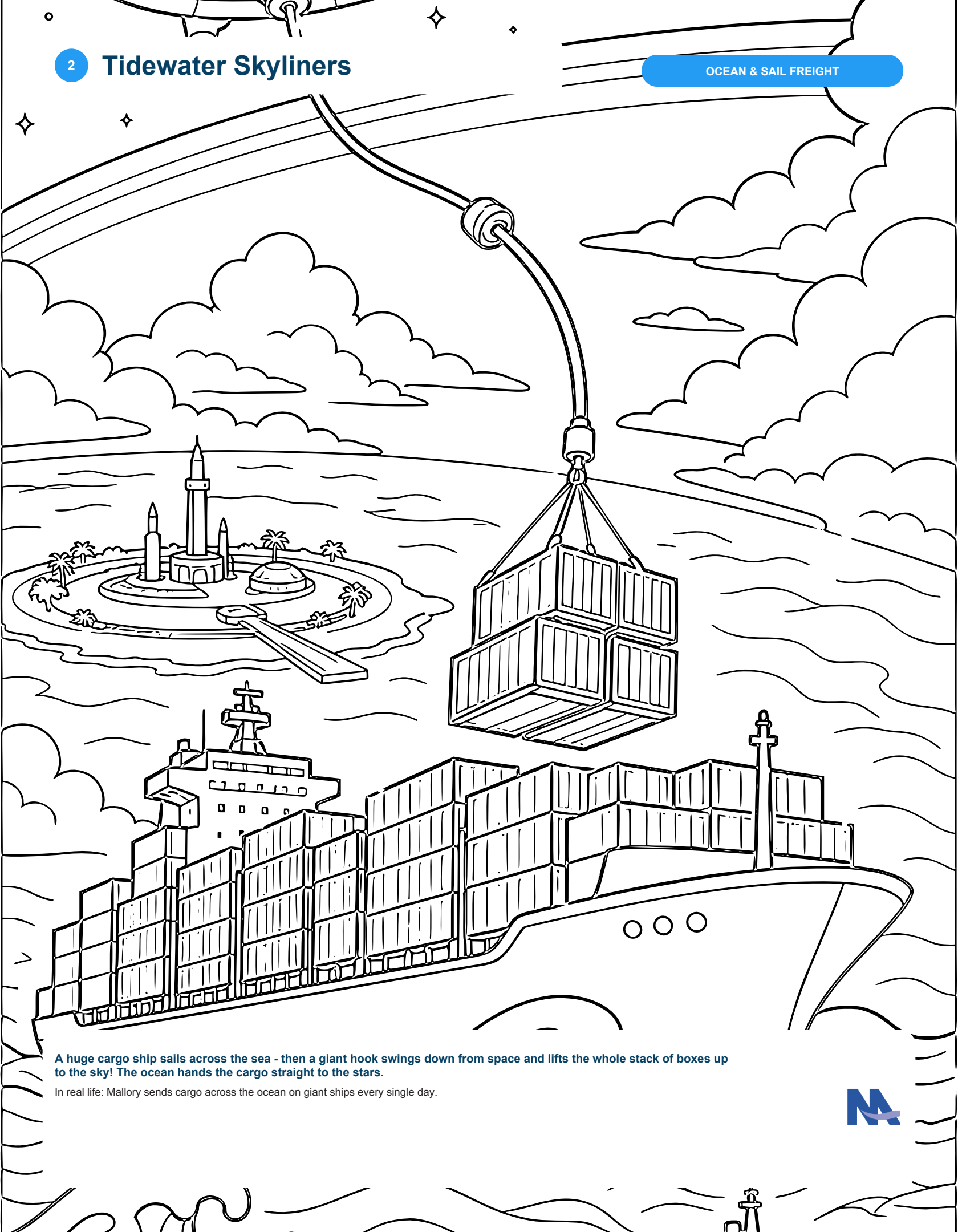
AIR & EXPRESS



Meet the space elevator! Instead of driving up the highway, Mallory's cargo climbs a giant ribbon straight up into space - like beads sliding up a string. Up, up, up it goes!

In real life: This is the truck that picks up your package on the very first mile of its trip.

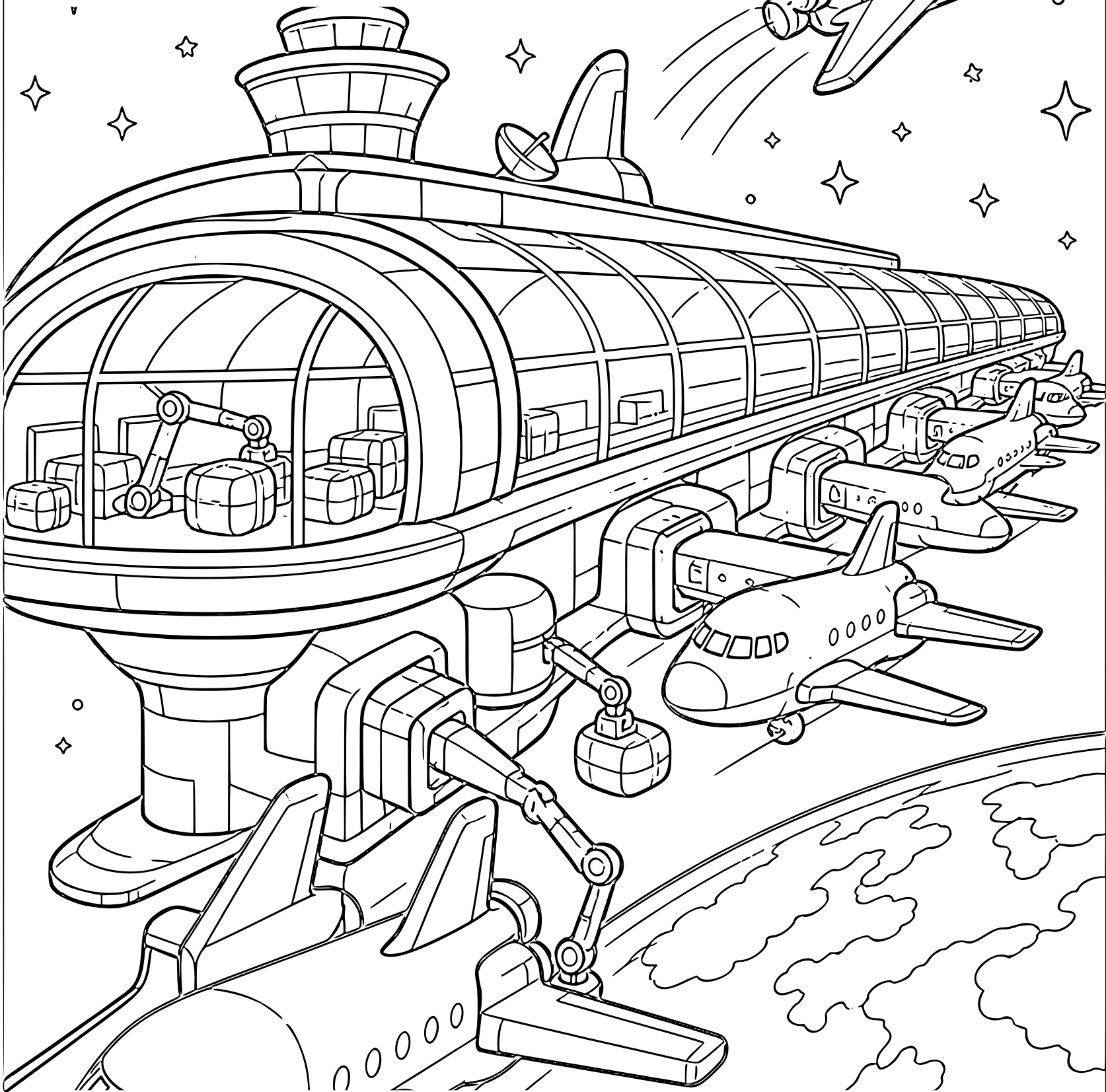




A huge cargo ship sails across the sea - then a giant hook swings down from space and lifts the whole stack of boxes up to the sky! The ocean hands the cargo straight to the stars.

In real life: Mallory sends cargo across the ocean on giant ships every single day.

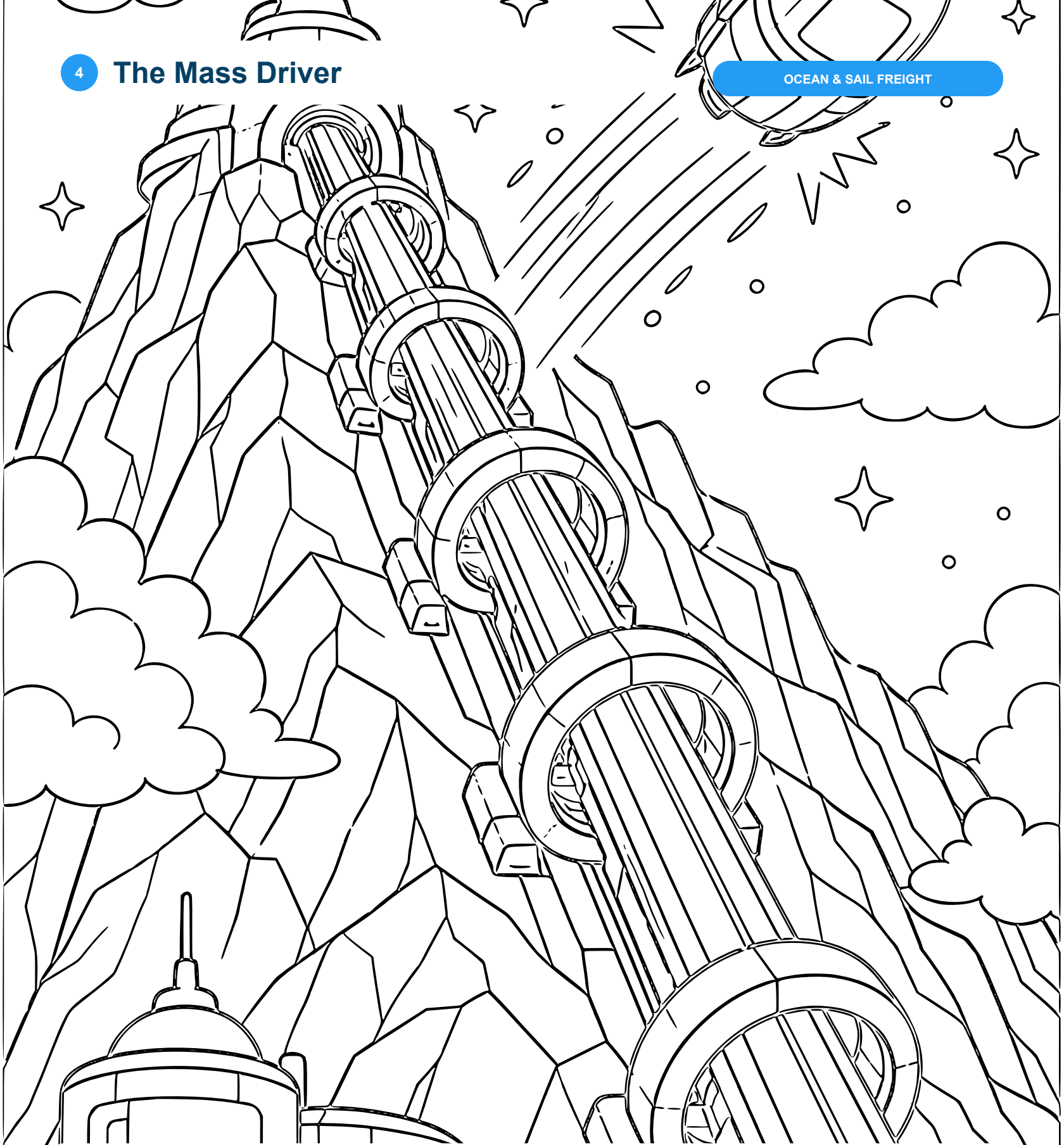




When something has to get there **FAST**, it flies. Here, speedy space-planes line up like jets at an airport, high above the Earth, ready to zoom to the Moon overnight.

In real life: Mallory's air freight rushes the things that just can't wait.

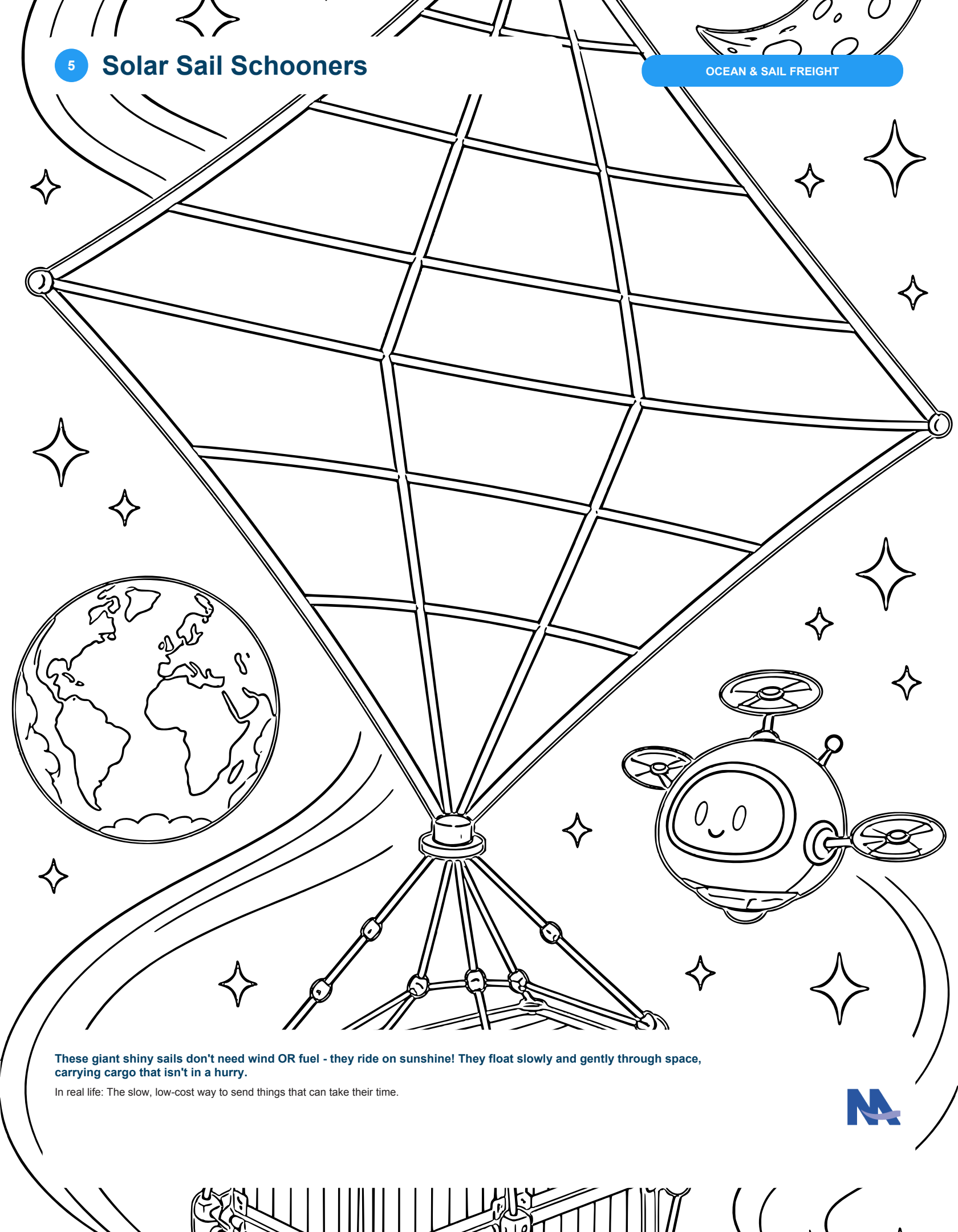




Whoosh! A giant electric rail runs up a mountain and gently flings cargo pods into space - no rocket fuel needed. It's the hard-working way most boxes travel every day.

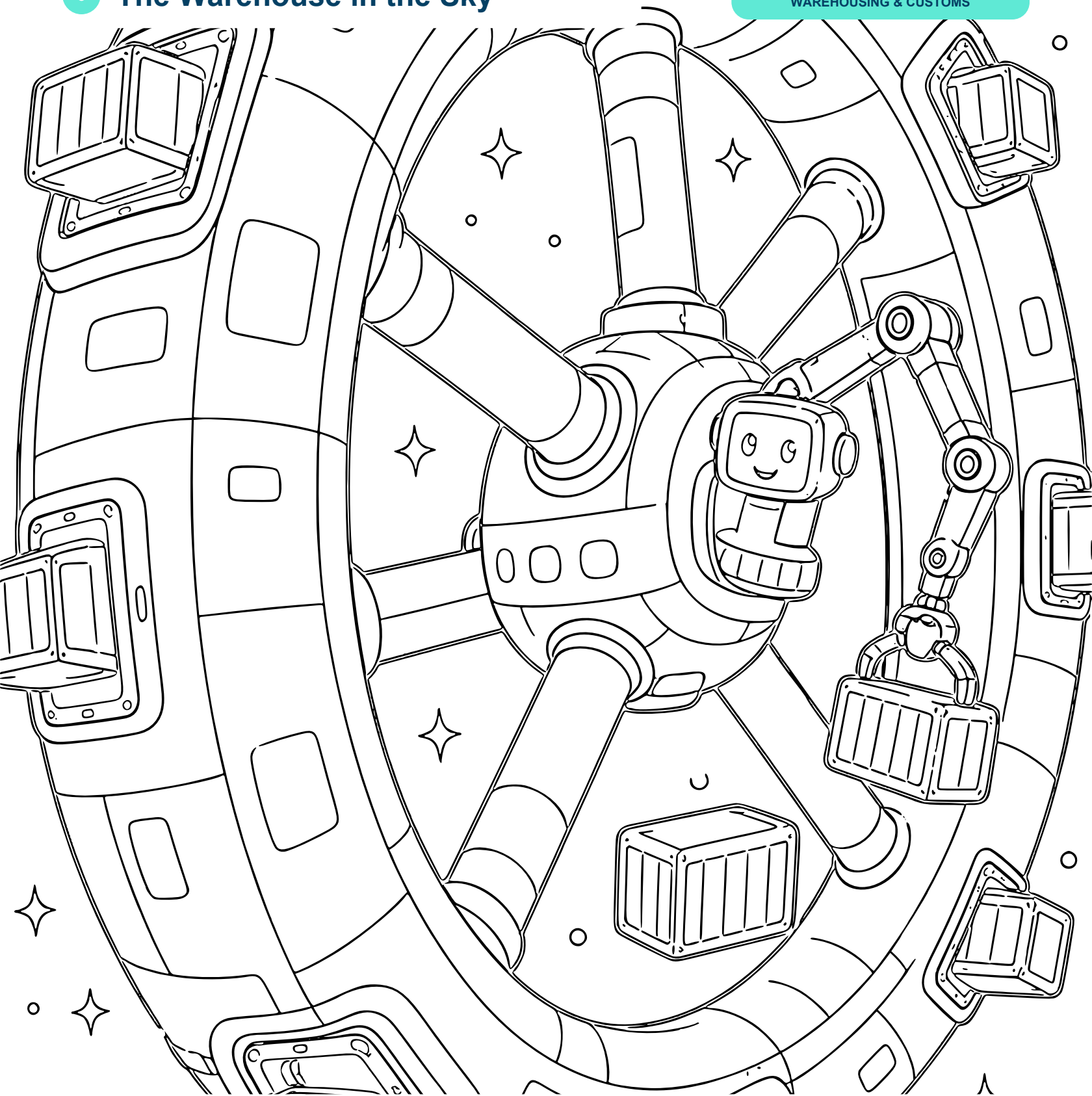
In real life: The everyday, dependable way to move lots and lots of cargo.





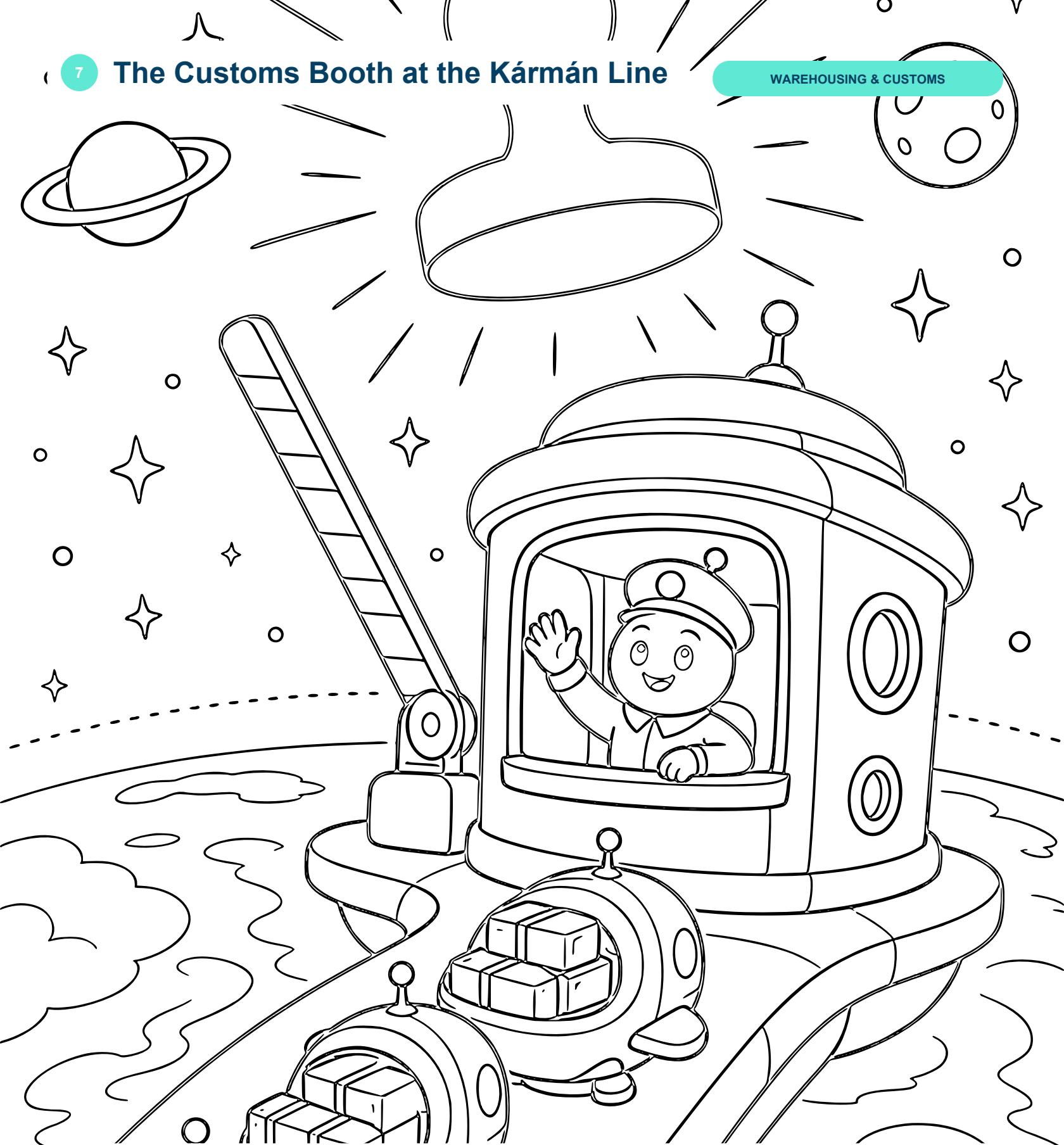
These giant shiny sails don't need wind OR fuel - they ride on sunshine! They float slowly and gently through space, carrying cargo that isn't in a hurry.

In real life: The slow, low-cost way to send things that can take their time.



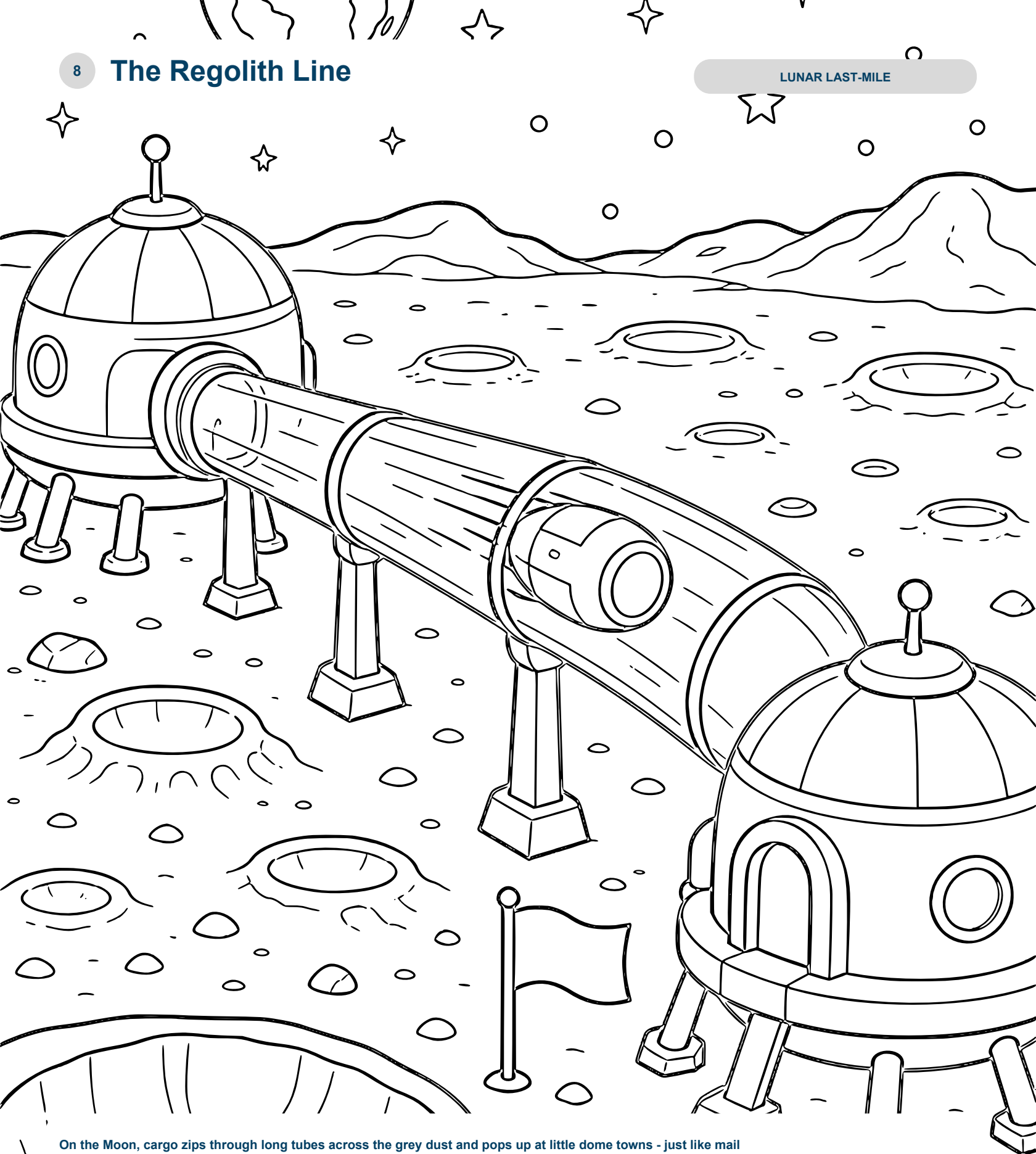
A giant spinning space station is Mallory's warehouse among the stars. Floating boxes are sorted and sent the right way - no forklifts needed when everything floats!

In real life: A warehouse is where goods wait safely until it's their turn to move.



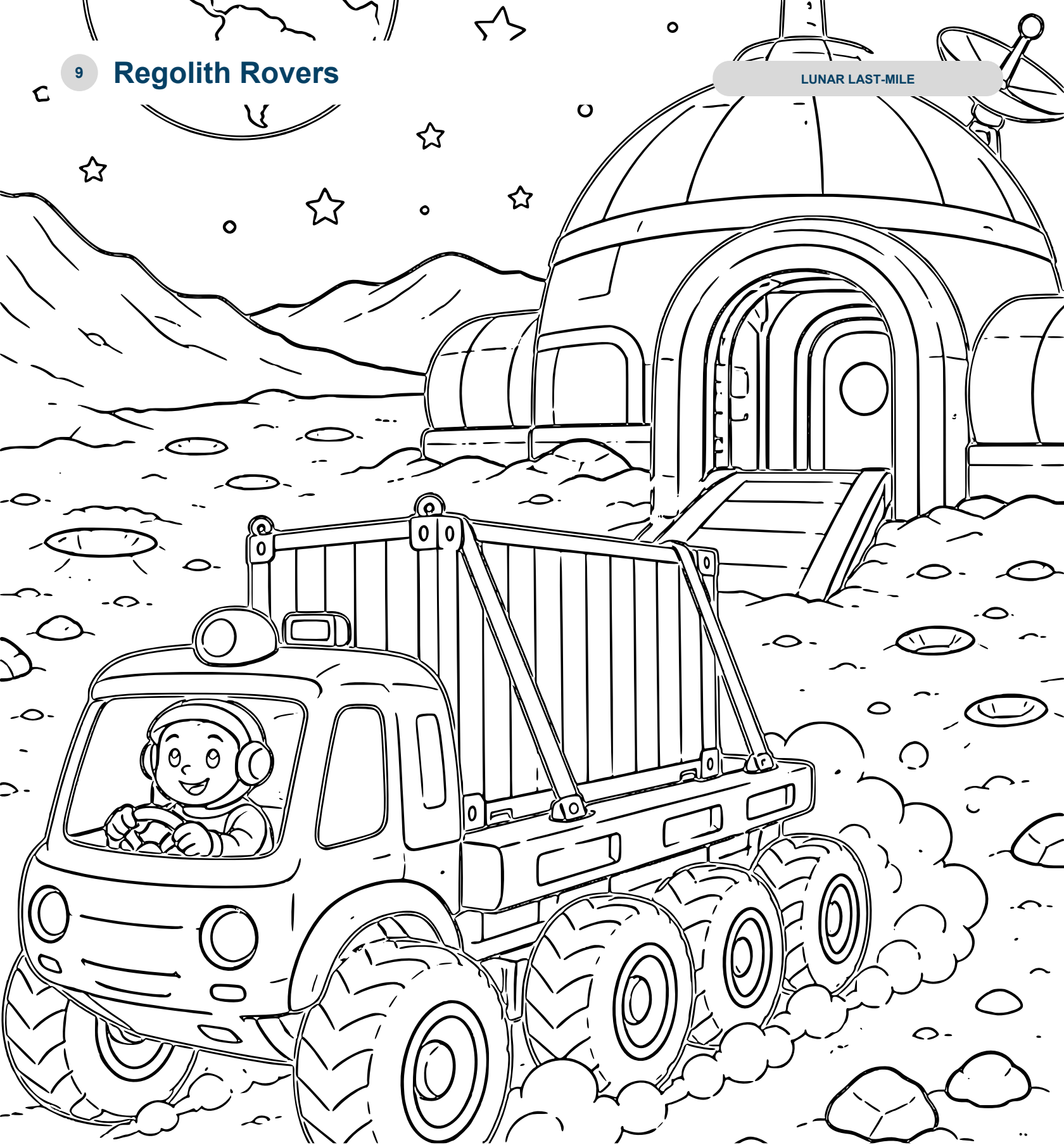
Right at the edge of space sits a friendly checkpoint. A kind officer checks each load and stamps it **CLEARED**, making sure everything is safe and allowed before it flies on.

In real life: Customs is the checkpoint that goods pass through when they travel between places.



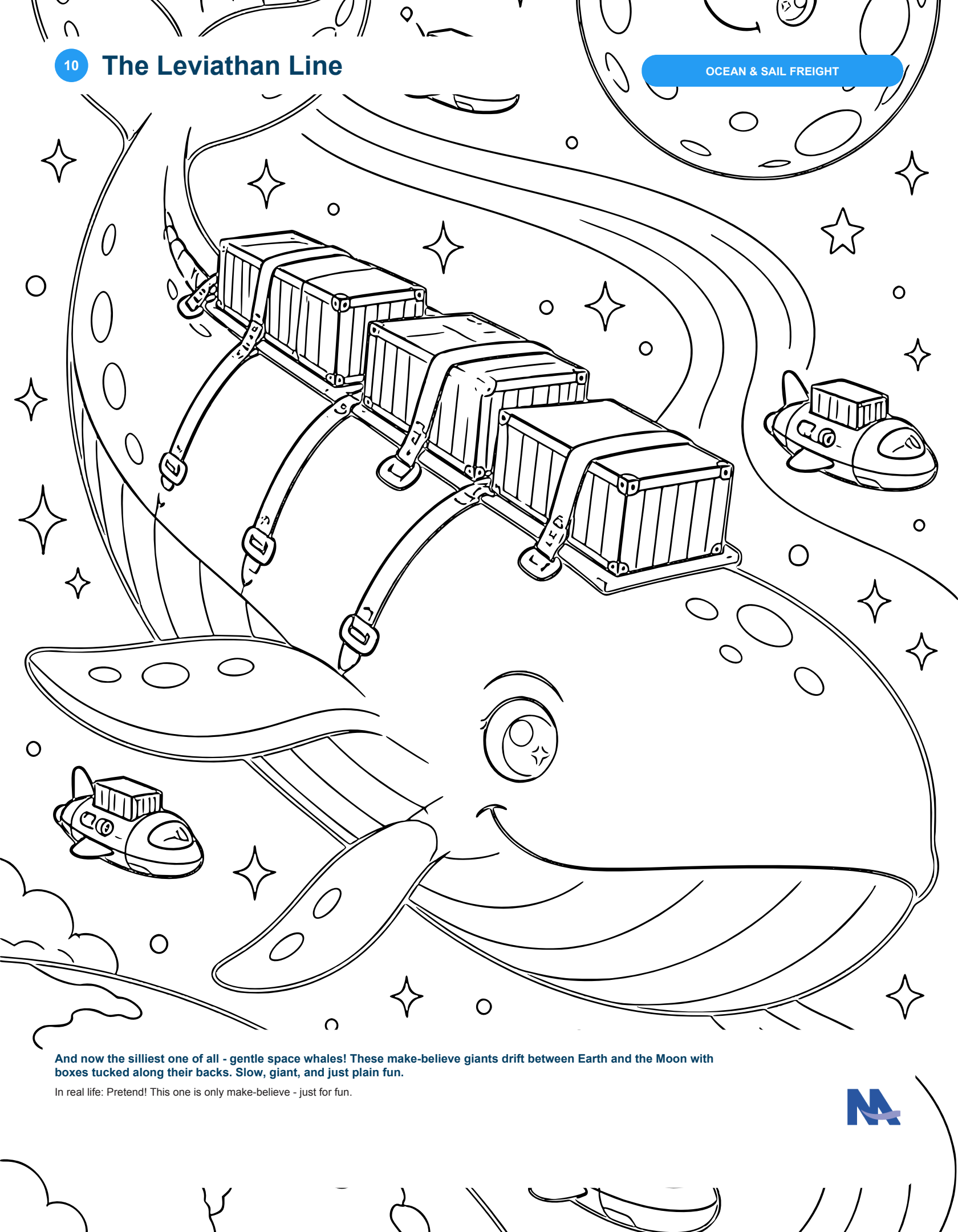
On the Moon, cargo zips through long tubes across the grey dust and pops up at little dome towns - just like mail whooshing through a chute!

In real life: The part of the trip that carries a package the last stretch toward home.



A chunky six-wheeled moon truck rumbles across the craters, kicking up dust, to drop the very last box right at the door. Even on the Moon, someone makes the final delivery!

In real life: The delivery truck that brings your package right to your door.



And now the silliest one of all - gentle space whales! These make-believe giants drift between Earth and the Moon with boxes tucked along their backs. Slow, giant, and just plain fun.

In real life: Pretend! This one is only make-believe - just for fun.

The ABC's of Logistics

Easy words that explain how the world really works.

A



Air Freight
Sending things by airplane when they need to arrive fast.

B



Bill of Lading
A special ticket that rides along and says what's inside and where it's going.

C



Customs
The checkpoint where a country makes sure it's okay for things to come in or go out.

D



Distribution
Spreading things out from one big place to lots of smaller places.

E



Export
Sending goods OUT of your country to another one.

F



Freight
A word for the goods being shipped. Arranging it is what Mallory does!

G



Gateway
A busy hub where cargo enters or leaves on its trip.

H



Hub
A center spot where cargo is sorted and sent the right way.

I



Import
Bringing goods INTO your country from another one.

J



Just-in-Time
Delivering something exactly when it's needed - not too early, not too late.

K



Knot
How we measure how fast a ship goes at sea.

L



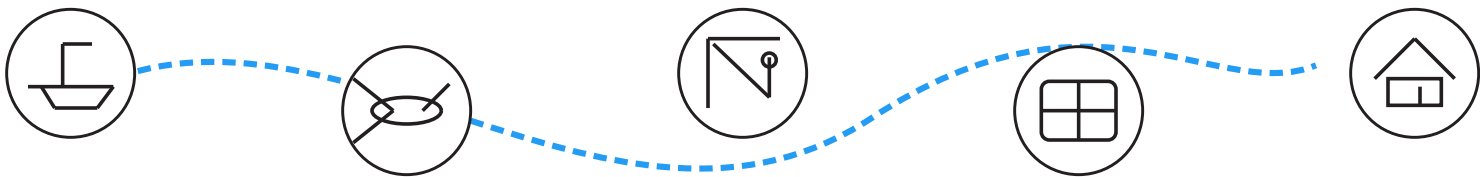
Last Mile
The very last step that brings a package to your door.

M



Manifest
The full list of everything loaded on a ship, plane, or truck.

COLOR THE CARGO CREW ROUTE - TRACE IT FROM EARTH TO THE MOON



The ABC's of Logistics

Easy words that explain how the world really works.

N



Network

All the roads, routes, and hubs that cargo travels through.

O



Ocean Freight

Moving cargo across the sea in giant container ships.

P



Pallet

The flat platform boxes stack onto so a forklift can lift them.

Q



Quay

Say it 'key': the dock at a port where ships load and unload.

R



Route

The path cargo takes from where it starts to where it's going.

S



Supply Chain

The whole journey a product takes, from maker to you.

T



Tracking

Following where a package is at every step.

U



Unload

Taking cargo OFF the ship, plane, or truck when it arrives.

V



Vessel

Another word for a ship that carries cargo.

W



Warehouse

A big building where goods wait safely until it's time to move.

X



X-Ray

How customs officers peek inside a box without opening it.

Y



Yard

The lot at a port where shipping containers are stacked and stored.

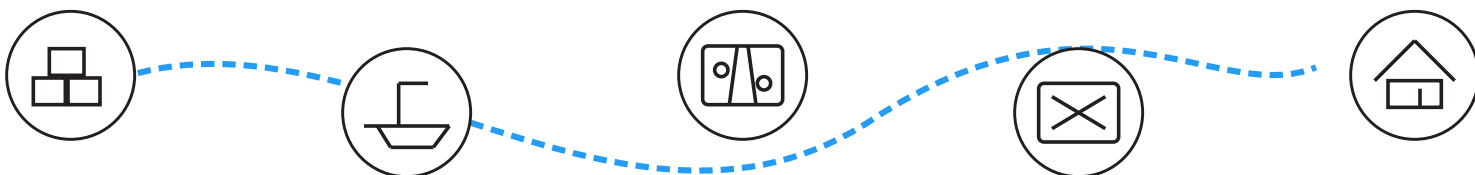
Z



Zone

A special area where goods can wait before taxes are paid.

COLOR THE CARGO CREW ROUTE - TRACE IT FROM EARTH TO THE MOON



Cargo Crew Countdown

COLOR, COUNT, AND HELP THE CREW MAKE THE MOON DELIVERY

Find the six cargo crates in the scene. Count the stars, then color the Crew's Moon-port mission.



FIND



COUNT



COLOR

CARGO CREW CHALLENGE

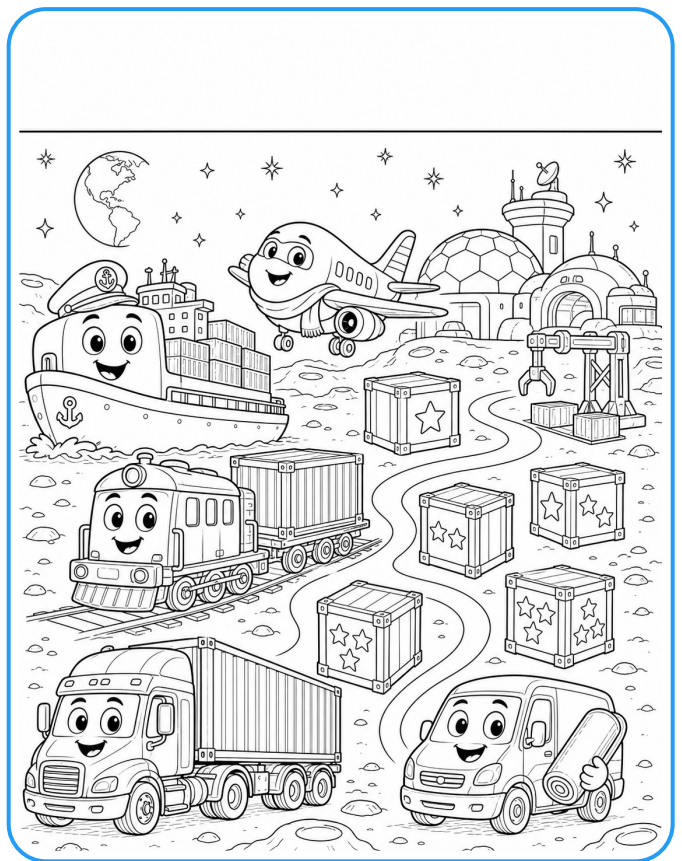
1. Can you find the airplane?
2. Can you find the ship?
3. Circle the crate with 1 star.
4. Circle the crate with 5 stars.
5. Color the road to the Moon base.

MY MISSION SCORE

Crates I found: _____ / 6

Stars I counted: _____

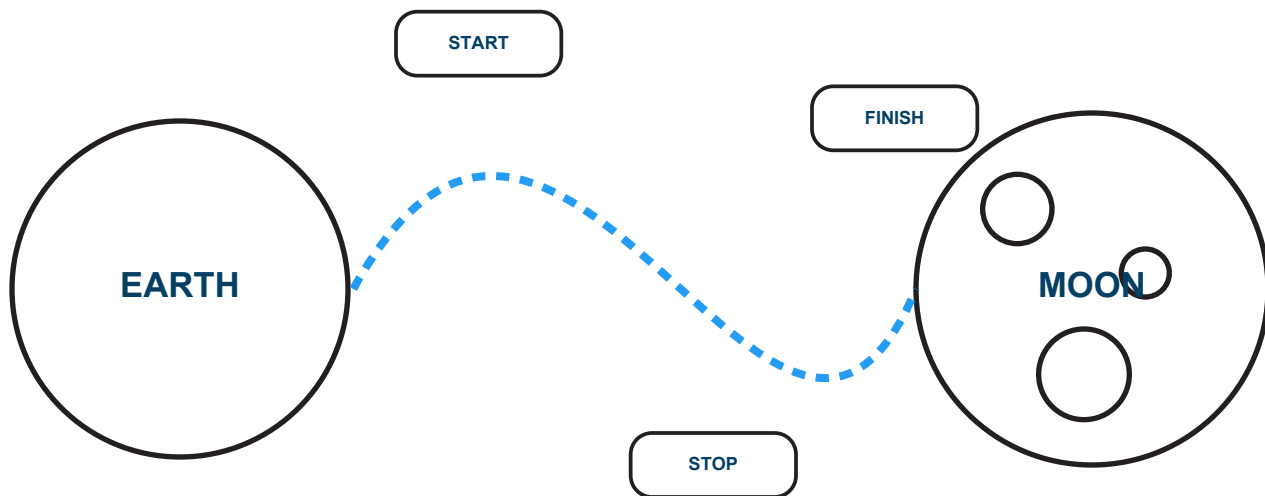
My favorite Crew member: _____



Plan a Moon Mission

TRACE THE ROUTE AND INVENT YOUR CARGO

Trace the dotted path from Earth to the Moon. What would you deliver?



MY MOON MISSION

I will deliver: _____

My cargo needs to arrive: FAST / CAREFULLY / JUST FOR FUN

Design Your Own Moon Vehicle

What will carry Mallory's next shipment across the Moon?

DRAW YOUR CARGO CRAFT HERE

Send a Postcard from the Moon

DRAW THE VIEW FROM YOUR MOON WINDOW

DRAW YOUR MOON VIEW

WRITE A NOTE

MOON MAIL

STAMP HERE

TO: _____

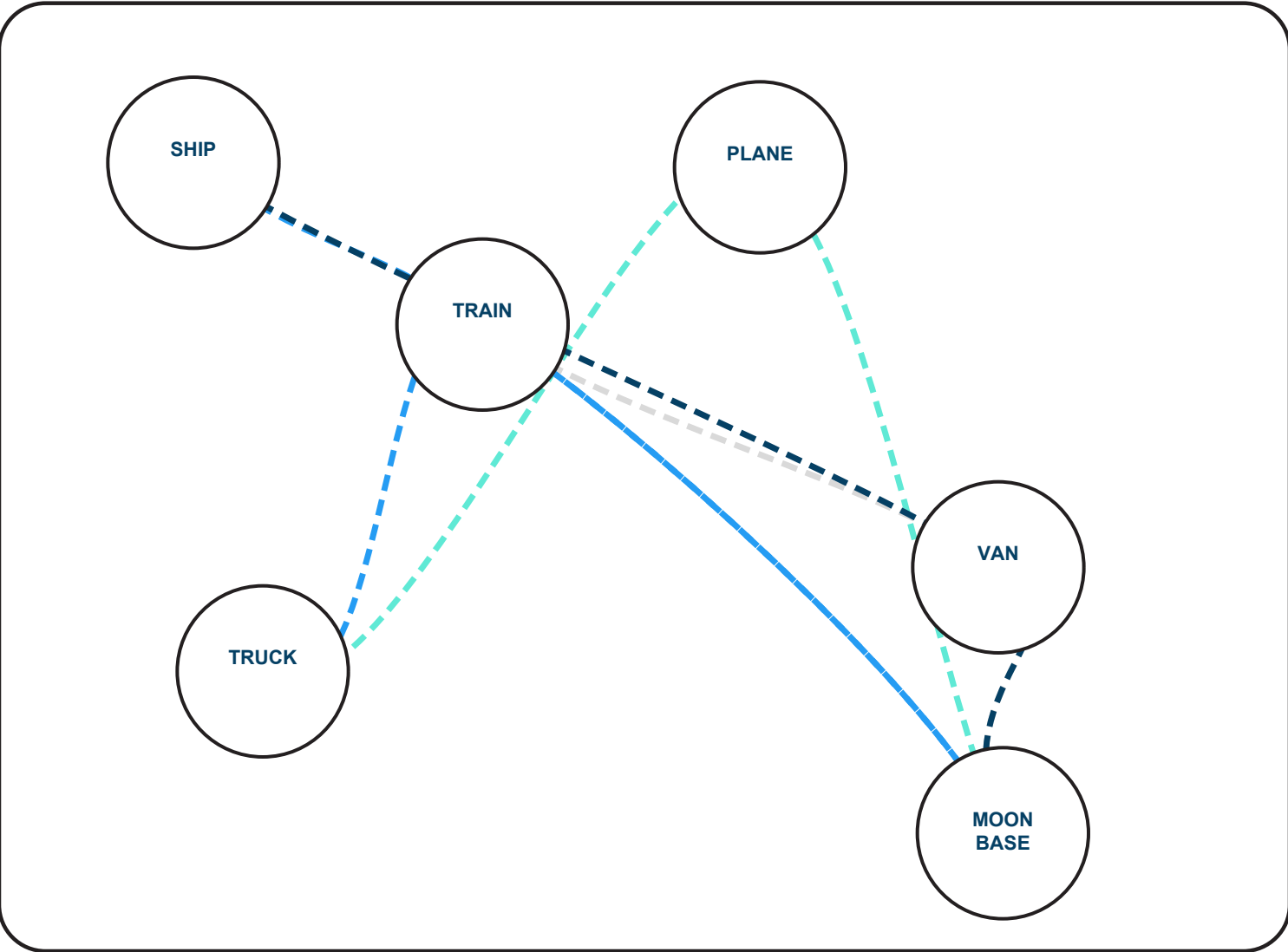
FROM: _____



Cargo Crew Route Race

TRACE EVERY ROUTE, THEN CHOOSE THE FASTEST WAY HOME

Start at the ship, plane, train, truck, or van. Trace the route that reaches the Moon base!



Which Crew member would you choose? Draw a star on that route!

Moon Base Match-Up

DRAW A LINE TO CONNECT EACH CARGO ITEM TO ITS NEW MOON HOME

A Moon town needs important things. Draw lines to make every delivery match!

 **FOOD**

MOON CAFE 

 **MEDICINE**

HEALTH DOME 

 **TOOLS**

REPAIR GARAGE 

 **BIRTHDAY PRESENT**

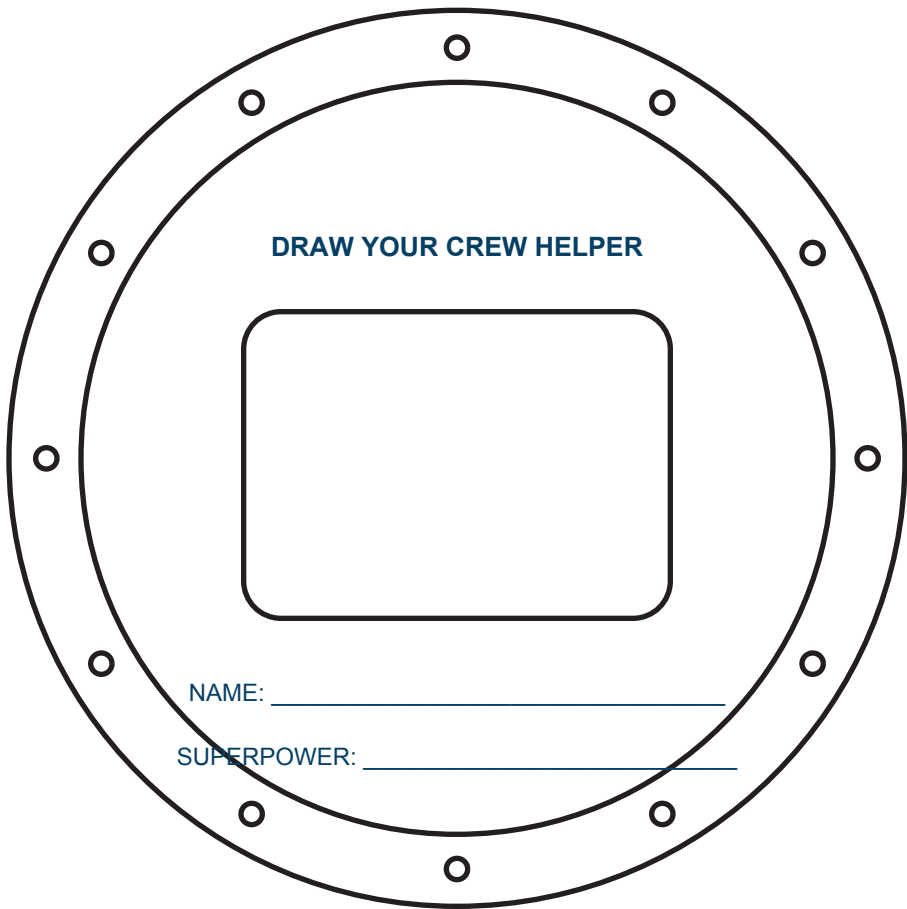
PARTY DOME 

Bonus: What else should Mallory deliver to the Moon? _____



Make Your Cargo Crew Badge

COLOR IT, NAME IT, AND GIVE YOUR HELPER A SUPERPOWER



I HELP MALLORY MOVE THE WORLD!

Color the badge. Cut it out with a grown-up if you would like.



Moon Delivery Checklist

GET YOUR CARGO READY FOR LIFT-OFF

Check each box as you color. What will your Moon shipment need?

☐

PACK IT

Draw what goes inside the crate.

☐

LABEL IT

Write where it needs to go.

☐

CLEAR IT

Circle the customs stamp.

☐

SEND IT

Trace the rocket trail to the Moon.

☐

DELIVER IT

Draw a happy Moon neighbor.

My Moon delivery is: _____



Where will Mallory go next?

Color the journey. Imagine the cargo. Bring the Cargo Crew along!

MISSION CONTROL: COLOR THE ROUTE FROM EARTH TO THE MOON

DRAW YOUR CARGO CREW
AND ITS DESTINATION

All transportation methods depicted are fictional and for entertainment purposes only.

**WE'VE ALWAYS MOVED THE WORLD.
NOW WE MOVE THE ONE ABOVE IT TOO.**

